

SKYCON

MARKET SURVEY REPORT

1. Construction



1,391

2. NON Construction



10,717

3. RMC Customers



2178

4. Pavers Customers



5

5. M Sand Customers



15

CUSTOMER CATEGORISATION

SKYCON

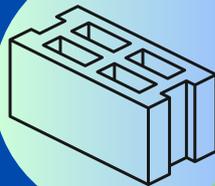
MARKET SURVEY REPORT

6 . P Sand Customers



5

7 . Hollow Block Customers



8

8 . Pre Cast Customers



0

9 . Civil Engineers



22

10 . Engineers



150

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

11 . Contractors



229

12 . Builders



315

13 . Suppliers



3

14 . Civil Works



5

15 . Architects



19

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

16 . Govt Contractors



4

17 . Masons



233

18 . Retailers



26

19 . Retail Outlets



4

**20 . Labour
contractors**



5

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

21 . Union contractor



1

22 . Painting contractor



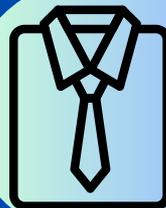
1

23 . Agricultural Contractor



1

24 . Garments



1

25 . Lorry Drivers



1

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

26 . Real Estate Brokers



46

27 . Mining Industry



1

28 . Sub Contractors



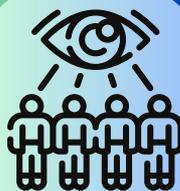
1

29 . Managers



4

30 . Supervisors



2

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

31 . Site Engineers



9

32 . Currently Running Projects



650

33 . Next Future Projects - Requirements



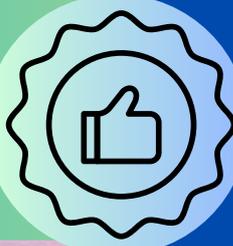
1206

34 . Complaints



102

35 . Products - Good



3819

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

**36 . Products – Super
Excellent**



1353

**37 . Products –
Normal**



6

38 . Service – Good



3270

**39 . Service – Super
Excellent**



356

40 . Service – Normal



2035

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

**41 . Service -
Bad/Poor/Worst**



4

**42 . Not in Use
Numbers**

INVALID

4431

**43 . Digital Connect -
Whatsapp Connect**



7833

44 . Erode



1798

45 . Perundurai



393

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

46 . Out of Erode



24

47 . New Customers



564

48 . Reference Customers



731

49 . Commercial Customers



51

50 . Residential Customers



179

CUSTOMER CATEGORISATION

SKYCON

MARKET SURVEY REPORT

**51 . Commercial
Projects**



51

**52 . Residential
Projects**



179

**53. Temple
Constructors**



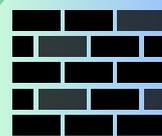
15

**54. Farmers -
Agricultural**



222

55 . Compound Wall



25

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

**56 . Sub-Contractors
and Sub Suppliers**



10

57 . Delivery Issues



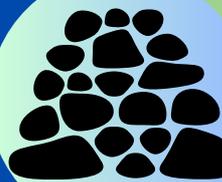
8

58 . Pricing Difference



159

**59. Rough Stone
Customers**



2

**60 . Own Use
Customers**



217

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

61 . Electrician



21

62 . Internal Agents



20

63 . Govt Officials



11

64 . Regular Customers



609

65 . Highly Important Customers



609

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

66 . Coimbatore



14

67 . Tirupur



7

68 . Madurai



4

69 . Chennai



25

70 . Karur



68

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

71. Thirunelveli



12

**72 . Less Importance
for Small works**



475

73 . Shop Owners



72

**74 . Own Vehicle
Transport**



38

75 . B2B - Customers



893

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

**76 . Factory
Constructions**



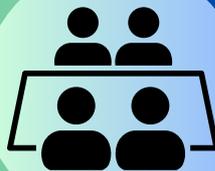
3

**77 . Delivery Time
Problem**



8

**78 . 2nd Platform
Clients - Need to
Convince and Change
to Regular Buyers**



1745

**79 . Urgent
Requirement and
Missed Customers**



2195

**80 . Own Business
Category**



4

CUSTOMER CATEGORISATION

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MARKET SURVEY REPORT

**81 . Associations
Connect - Association**



2

82 . Textiles



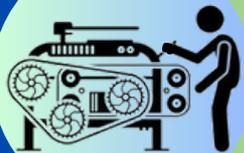
54

**83 . Agricultural
Customers - Farmers**



330

**84 . Powerloom -
Spinning Mills**



2

85 . Drivers



76

CUSTOMER CATEGORISATION



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